



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**

**MEMORANDUM FROM THE CHAIRPERSON**

**FOR :** ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS  
ALL PRESIDENTS/ HEADS OF PUBLIC AND PRIVATE  
HIGHER EDUCATION INSTITUTIONS (HEIs)

**SUBJECT :** PARTICIPATION AT THE PSA ANNUAL CONFERENCE 2011  
TO BE HELD ON SEPTEMBER 26-27, 2011 AT THE SARABIA  
MANOR HOTEL AND CONVENTION CENTER, ILOILO CITY

**DATE :** July 15, 2011

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In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "*Higher Education Act of 1994*", this Office hereby endorses the subject undertaking organized by the Philippine Statistical Association (PSA), Inc. for the support and participation of all concerned.

With the theme, "Tourism and Statistics" this year's conference will focus on the role of statistics in the development of tourism industry, specifically in the generation of good quality tourism statistics.

A registration fee of Two Thousand Four Hundred Pesos (P2,400.00) shall be charged from each participant inclusive of conference kit, handouts, meals and certificate of participation.

Participation of officials, employees and students from private higher education institutions (HEIs) shall be VOLUNTARY. Officials and employees of State and Local Universities and Colleges (SUCs and LUCs) who will participate in this activity should have prior approval from the President/Head of the concerned institution and are hereby reminded to observe proper use of government funds provided under the Department of Budget and Management (DBM) National Budget Circular No. 486 and Administrative Order No. 103.

For registration, further information and/or inquiries you may coordinate with the secretariat at telephone numbers (02) 920-6513 and 456-1928 or through e-mail addresses [psa.sec@gmail.com](mailto:psa.sec@gmail.com) and [psai.sec@gmail.com](mailto:psai.sec@gmail.com).

Wide dissemination of this Memorandum is desired.

  
**PATRICIA B. LICUANAN, Ph.D.**